

About

I am a very process driven individual, who loves to problem solve and always ready for a challenge. My philosophy is that design is a solution to address client needs. Most importantly, designing for the end user experience is key.

Past Clients

Eastside Marios
RIM
Shoppers Drug Mart
Sirius Satellite Radio

Boston Pizza
Molson
Black's
The Source

Home Hardware
Timex
Jamieson
OPA

Work Experience

Sonic Boom Media

February 2009 - Present

Interactive Designer

- Designing websites, emails, banners, widgets and other media
- Producing wireframes
- Producing/Supporting on RFPs

dtthree Online Marketing Management

February 2007 - December 2008

Creative Designer

- Working with Senior Information Architect to create comps for websites
- Collaborating with developers to implement web ready designs
- Designing and html implementation of direct mailers
- Designing the IntelliMaxx product interface
- Updating and maintaining websites
- Correcting/manipulating images

Performance Skills

QA of all deliverables
Understanding of IA and usability
Knowledge of User Experience Design
Developing style guides
Excellent knowledge of HTML, CSS
Developing personas

Computer Skills

Operating System: Microsoft Windows/MAC OS
Graphic Software: Photoshop, Illustrator, InDesign, Fireworks, Quark Express
Web Software: Dreamweaver, Flash
Video Editing Software: Adobe After Effects, iMovie
MS Office: Word, Powerpoint, Excel, Visio, Mind Jet

Education

University of Toronto, H.B.A., Art and Art History
Sheridan College, Dip., Art Practice

e-portfolio

www.derekchu.com